



easy cooling, smart moving

## COLDTAINER FOR GMO LINEA ALIMENTI: TEMPERATURE-CONTROLLED TRANSPORT FOR FOOD WHOLESALERS



GMO Linea Alimenti is a family business of food wholesalers born in 2006 in Valle Camonica, more precisely in Pian Camuno in the province of Brescia. The wholesale mainly trades products for bakeries and pizzerias (bread, focaccia and baked sweets), overseeing a sales area that goes from Lake Iseo to Ponte di Legno and Aprica.

### Why Coldtainer

Manuel Giudici, owner of GMO Linea Alimenti reports: "We have always used traditional refrigerated vans, which for us represented an inefficient solution, because we have a limited volume of products to transport at controlled temperatures and the insulation greatly penalized the capacity of the vehicle.

In fact, most of our references are made up of products at room temperature, while we only transport two quintals of fresh product.



# COLDTAINER

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We solved this problem when we discovered the Coldtainer, a mobile refrigerator that can be loaded with a forklift inside a normal van, using only a part of the load compartment and only when it is actually needed.

On days when we only have to transport products at room temperature, such as flour, we can easily remove the refrigerator and use all the capacity of the van.

These are the reasons that led us to choose to equip our Mercedes Sprinters with Coldtainer F0720".



## The advantages of Coldtainer

Mr. Giudici said again: "The main strength of the product is reliability: The units we have purchased have never given us any problems and work flawlessly even after years of use.

In fact, the fridge drops very quickly to the desired temperature even in the torrid summer heat. Furthermore, the connection to the vehicle's battery maintains the set temperature perfectly even with the engine off, something that the vans with cold storage that we used before did not do.

It is undoubtedly the best solution we have found on the market so far".

