



easy cooling, smart moving

COLDTAINER FOR AZIENDA FRATELLI ANTOCI: THE TRANSPORT OF FROZEN PRODUCTS FOR FOOD WHOLESALERS



The Fratelli Antoci company was founded in Cuneo in 1971 as a dealership of Cecchi, a historic company in Turin specialized in the production of packaged ice cream. Since then the company has operated continuously in the wholesale distribution of ice cream and, while expanding the variety of products and services offered, has always maintained its family character.

Why Coldtainer

Fabrizio Antoci reports: "We have chosen to equip two of our vans with Coldtainer F0720/FDN (up to -24°C) because we wanted to use small commercial vehicles to deliver frozen foods so as to use a single vehicle both to collect orders than to deliver them. In the past, our salesmen went to collect the orders with a car, and later an operator with a refrigerated truck went to the same customers to make the delivery.



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Now, on the other hand, we can offer an extra service to the customer, especially if they need quick delivery or a few pieces, thus guaranteeing immediate order fulfilment. This mix between attempted sale and pre-sale is a plus of our commercial service that we have created thanks to Coldtainer".



The advantages of Coldtainer

According to Mr. Antoci, the absolute stability of the temperature guaranteed to frozen foods is the greatest strength of the product: "The temperature is always kept constant even when we deliver the products in the middle of summer. We also have a refrigerated van in FRC and when we use it we realize that there is too much cold dispersion.

The temperature of the compartment remains stable only during the first opening of the doors, but after a few deliveries it clearly rises and never returns to the set value. With Coldtainer, on the other hand, the temperature remains constant at -24°C until the last delivery, despite the numerous openings of the door. Furthermore, when we use the refrigerated van, we notice that, after a few deliveries, the refrigerated compartment is filled with a lot of humidity and the ice cream cardboard packaging becomes wet. This has never happened with Coldtainer.

Based on our experience, we would like to recommend Coldtainer to all companies that need to deliver frozen products".